

ACTIVITIES ORGANISED BY THE DEPARTMENT OF MANAGEMENT

**BRAND PROMOTIONS ORGANISED BY THE DEPARTMENT OF
MANAGEMENT**

SL .NO	YEAR	TOPIC OF THE BRAND PROMOTION
1	2017-18	Mahabharata Characters
2	2018-19	Wild Animals
3	2019-20	Endangered species
4	2020-21	Continents
5	2021-22	Oceans
6	2022-23	Birds / Cartoon characters
7	2023-24	Specializations of Management

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Date	year	Activity organised /attended	Purpose
July 7th	2022	Yoga classes were organised	To improve the human values and ethics
July 24th	2022	Organised brand promotion on birds	To improve the knowledge of promotion activity for management students
September 10th	2022	Organised Ripples	This meet inculcates the management skills
February	2022	Organised brand promotions for BBA students of second spell on cartoon characters	To improve the knowledge of promotion activity for management students
March 2 nd and 3rd	2023	Went to Atal incubation centre-Two faculty from Management department - Mr.M.Inthiyaz Ahmed and M.sravanikumari	We had attended the session in Atal incubation centre to get the insights of Entrepreneurship
April 6th	2023	Inauguration of SRK innovation and incubation centre	This innovation centre had been established to encourage the students as Entrepreneurs
April 24th	2023	Awareness on Entrepreneurship - Dr.Inv.shivakiran -C.E.O-AIC-SKU	Awareness was created to the students on Entrepreneurship
June 17 th	2023	Yuva utsav	This was organised by Management dept
August 21 st - August 26th	2023	World entrepreneurship week	This Entrepreneurship week was organised to highlight the importance of entrepreneurs in the economic development of the nation
August-21	2023	Inauguration of entrepreneurship week	Various entrepreneurs came and addressed the students
August-22nd	2023	Seminar on how to set up the Business organisation	Gave valuable inputs to students regarding setting up of a start up
August 2	2023	Quiz on Entrepreneurship	Quiz on logos taglines was conducted

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August-24th	2023	Poster Making	To bring out the latent talent of students in poster making
August-25th	2023	Debate	Gave one topic checked their knowledge

28 th and 29 th OCTOBER	2023	Organised Business plan championship	This business plan championship was organised in association with IIM
November-24th	2023	Students of BBA Second year participated in G20 Summit quiz organised in St. Joseph college and won the second place	
January 30th	2024	Took 5 students of BBA First and second year to Rayalaseema university to attend Andhra pradesh development dialogue	
February 24th	2024	Bplan championship-took students to IIM Bangalore to make them participate in Final round	
February 25 th	2024	2 nd day	
February 26th	2024	3 rd day -validictory	
March 2nd	2024	Organised seminar on publicizing new criminal laws 2023	To create the awareness about the changes made in various acts
March 21,22	2024	Organised brand promotion to BBA students on specializations of management	
April 2 nd	2024	Shark Tank internal business plan competition	Here we asked the students to come up with the business ideas.

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April 15th	2024	Organised Ripples National level management meet for MBA students	It Improves the management skills of the students
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